



FLY DIGITALS
DIGITAL MARKETING COMPANY

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NEAR CHHARODI PRIMARY SCHOOL
CHHARODI VILLAGE
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FLYDIGITALMARKETINGAGENCY@GMAIL.COM

PER MONTH PLAN

BRONZE	SILVER	GOLD
INR 15000	INR 20000	INR 25000
INFLUENCER	INFLUENCER	INFLUENCER
INFLUENCER STORY ✓	INFLUENCER STORY ✓	INFLUENCER STORY ✓
INFLUENCER SWIPE UP ✓	INFLUENCER SWIPE UP ✓	INFLUENCER SWIPE UP ✓
INFLUENCER POST ✗	INFLUENCER POST ✓	INFLUENCER POST ✓
INFLUENCER REELS ✗	INFLUENCER REELS ✗	INFLUENCER REELS ✓
STORY FOR 24 HOURS ✓	STORY FOR 24 HOURS ✓	STORY FOR 24 HOURS ✓
SWIPE UP FOR 24 HOURS ✓	SWIPE UP FOR 24 HOURS ✓	SWIPE UP FOR 24 HOURS ✓
POST FOR 24 HOURS ✗	POST FOR 2 WEEK ✓	POST FOR 2 WEEK ✓
REELS FOR 24 HOURS ✗	REELS FOR 2 WEEK ✗	REELS FOR 2 WEEK ✓
INSTAGRAM	INSTAGRAM	INSTAGRAM
INSTAGRAM PROFILE CREATION ✓	INSTAGRAM PROFILE CREATION ✓	INSTAGRAM PROFILE CREATION ✓
INSTAGRAM OPTIMIZATION ✓	INSTAGRAM OPTIMIZATION ✓	INSTAGRAM OPTIMIZATION ✓
REGULAR POSTS ✓	REGULAR POSTS ✓	REGULAR POSTS ✓
HASHTAG RESEARCH ✗	HASHTAG RESEARCH ✓	HASHTAG RESEARCH ✓
IMAGE TAGGING ✗	IMAGE TAGGING ✓	IMAGE TAGGING ✓
INSTAGRAM ANALYTICS MONITORING ✗	INSTAGRAM ANALYTICS MONITORING ✗	INSTAGRAM ANALYTICS MONITORING ✓
INSTAGRAM AD CAMPAIGN SET UP ✗	INSTAGRAM AD CAMPAIGN SET UP ✗	INSTAGRAM AD CAMPAIGN SET UP ✓
RESPONSE TO CUSTOMER ✗	RESPONSE TO CUSTOMER ✗	RESPONSE TO CUSTOMER ✓

PER MONTH PLAN

BRONZE	SILVER	GOLD
INR 15000	INR 20000	INR 25000
FACEBOOK	FACEBOOK	FACEBOOK
PAGE CREATION ✓	PAGE CREATION ✓	PAGE CREATION ✓
PAGE OPTIMIZATION ✓	PAGE OPTIMIZATION ✓	PAGE OPTIMIZATION ✓
BUSINESS MANAGER ACCOUNT SET UP ✓	BUSINESS MANAGER ACCOUNT SET UP ✓	BUSINESS MANAGER ACCOUNT SET UP ✓
REGULAR POST ✓	REGULAR POST ✓	REGULAR POST ✓
POST SHARING IN GROUPS ✗	POST SHARING IN GROUPS ✗	POST SHARING IN GROUPS ✓
VIDEO SHARING ✗	VIDEO SHARING ✓	VIDEO SHARING ✓
PAGE MONITORING ✓	PAGE MONITORING ✓	PAGE MONITORING ✓
COMPETITOR ANALYSIS ✗	COMPETITOR ANALYSIS ✓	COMPETITOR ANALYSIS ✓
AD CAMPAIGN SET UP ✗	AD CAMPAIGN SET UP ✓	AD CAMPAIGN SET UP ✓
CATALOG CREATION ✗	CATALOG CREATION ✓	CATALOG CREATION ✓
AD CAMPAIGN MONITORING ✗	AD CAMPAIGN MONITORING ✓	AD CAMPAIGN MONITORING ✓
PIXEL INSTALLATION ✗	PIXEL INSTALLATION ✓	PIXEL INSTALLATION ✓
TRAFFIC MONITORING ✗	TRAFFIC MONITORING ✗	TRAFFIC MONITORING ✓
AUDIENCE CREATION ✗	AUDIENCE CREATION ✗	AUDIENCE CREATION ✓
RESPONSE TO CUSTOMER ✗	RESPONSE TO CUSTOMER ✗	RESPONSE TO CUSTOMER ✓

PER MONTH PLAN

BRONZE	SILVER	GOLD
INR 15000	INR 20000	INR 25000
YOUTUBE	YOUTUBE	YOUTUBE
CHANNEL CREATION ✓	CHANNEL CREATION ✓	CHANNEL CREATION ✓
CHANNEL OPTIMIZATION ✓	CHANNEL OPTIMIZATION ✓	CHANNEL OPTIMIZATION ✓
VIDEO POSTING ✓	VIDEO POSTING ✓	VIDEO POSTING ✓
VIDEO OPTIMIZATION ✓	VIDEO OPTIMIZATION ✓	VIDEO OPTIMIZATION ✓
THUMBNAIL CREATION ✓	THUMBNAIL CREATION ✓	THUMBNAIL CREATION ✓
KEYWORD RESEARCH ✓	KEYWORD RESEARCH ✓	KEYWORD RESEARCH ✓
YOUTUBE STATUS POSTING ✗	YOUTUBE STATUS POSTING ✓	YOUTUBE STATUS POSTING ✓
COMMENT MODERATION ✗	COMMENT MODERATION ✓	COMMENT MODERATION ✓
PLAYLIST CREATION ✗	PLAYLIST CREATION ✗	PLAYLIST CREATION ✓
VIDEO BACKLINKS ✗	VIDEO BACKLINKS ✓	VIDEO BACKLINKS ✓
VIDEO CREATION ✗	VIDEO CREATION ✗	VIDEO CREATION ✓
PINTEREST	PINTEREST	PINTEREST
PROFILE CREATION ✓	PROFILE CREATION ✓	PROFILE CREATION ✓
BOARD CREATION ✓	BOARD CREATION ✓	BOARD CREATION ✓
CONTENT CREATION ✓	CONTENT CREATION ✓	CONTENT CREATION ✓
REGULAR PINS POSTING ✓	REGULAR PINS POSTING ✓	REGULAR PINS POSTING ✓
BUSINESS ACCOUNT CREATION ✗	BUSINESS ACCOUNT CREATION ✓	BUSINESS ACCOUNT CREATION ✓
MONTHLY VISITORS ANALYSIS ✗	MONTHLY VISITORS ANALYSIS ✓	MONTHLY VISITORS ANALYSIS ✓
FOLLOW RELEVANT ACCOUNT AND BOARDS ✗	FOLLOW RELEVANT ACCOUNT AND BOARDS ✓	FOLLOW RELEVANT ACCOUNT AND BOARDS ✓
INVITING RELEVANT PINNERS ON BOARD ✗	INVITING RELEVANT PINNERS ON BOARD ✗	INVITING RELEVANT PINNERS ON BOARD ✓
SPONSORED PINS SET UP ✗	SPONSORED PINS SET UP ✗	SPONSORED PINS SET UP ✓